

ONE SECOND WOW!

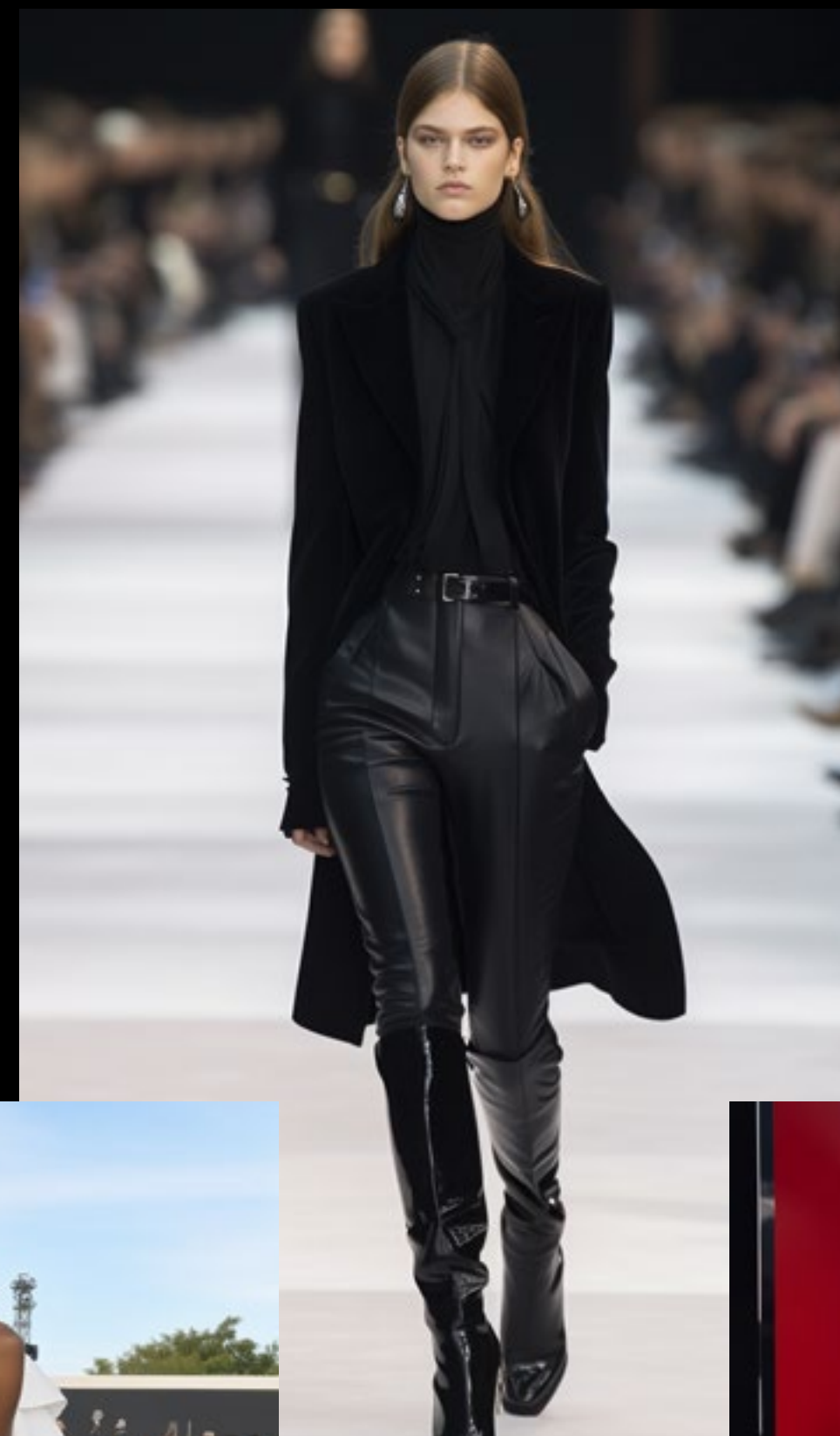
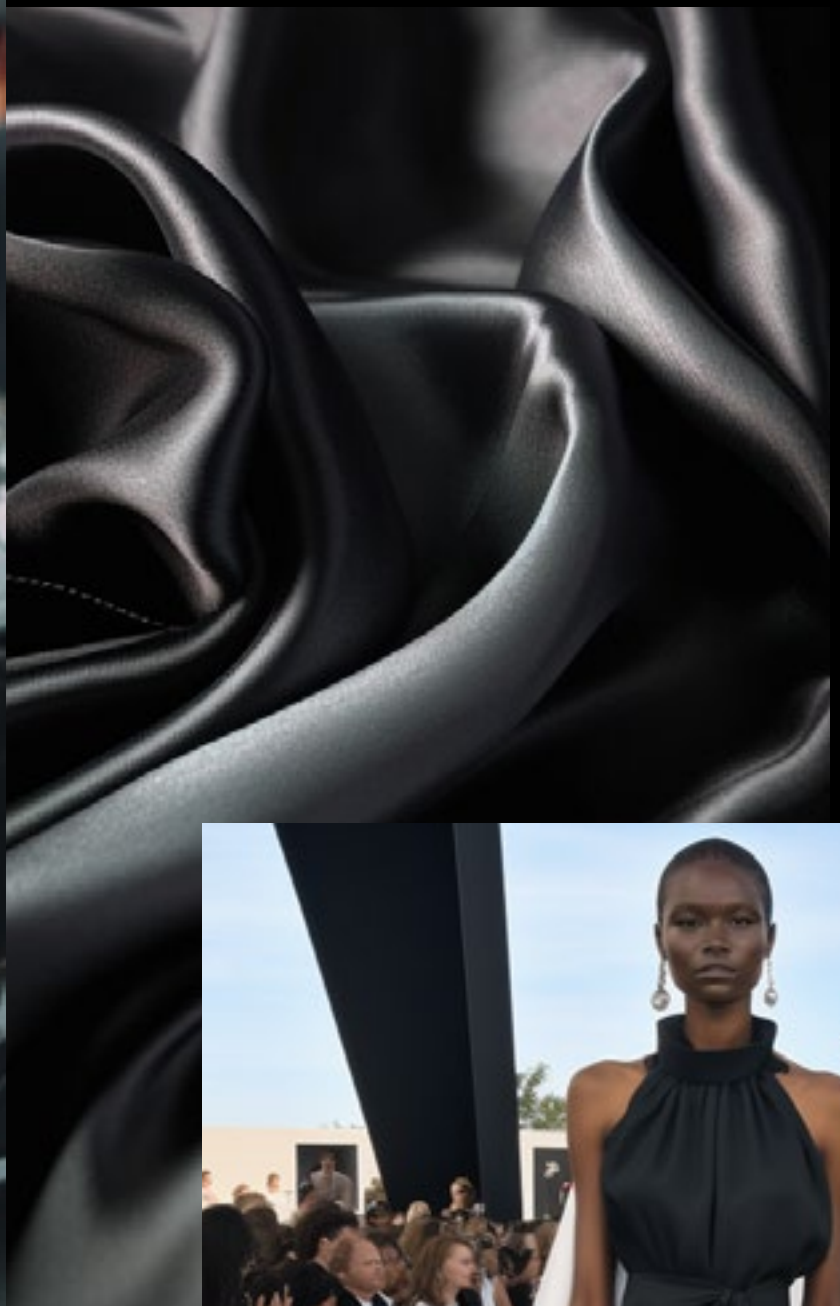
One second is all it takes.
To see, feel, understand, decide.
It is one turn of the head in the right direction
One glance across a busy street
One firm handshake
One look into a pair of eyes
That will thrill you
Fascinate you
Make you trust, inspire you, make you fall in love –
Change your life.
There is no more than a second of a chance for a first impression.
One second can make you shine – or let you go unnoticed.
Let's not waste those precious seconds.

Let's fill them with WOW.

A handwritten signature in white ink, appearing to read "Louie Burch". The signature is fluid and cursive, with a large, stylized initial "L" and a long, sweeping underline.

BLACK AND BOLD

DRESSCODE WOMEN





**THERE IS NO MORE THAN
A SECOND OF A CHANCE
FOR A FIRST IMPRESSION.**